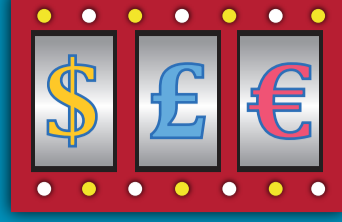


A snapshot of how you're spending #YourTravelCash

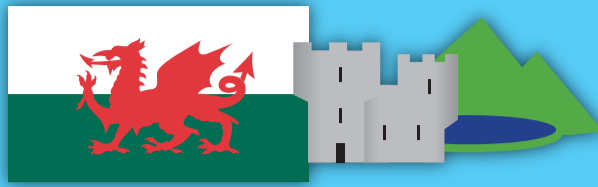
1 transaction per minute using a my Travel Cash Card in 2014



59% of transactions were purchases earning 1% cashback

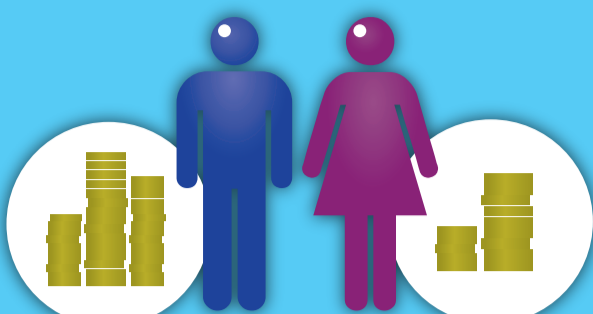


Scottish residents are the biggest spenders

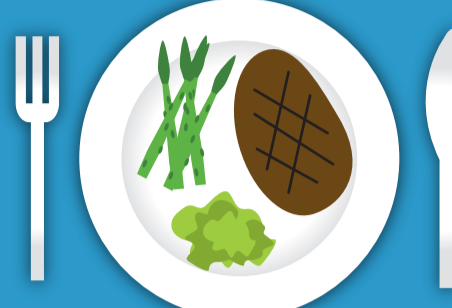


Welsh residents spend the least

Men spend more than women



Brits aged 20-29 are the biggest spenders on holiday



Restaurants were the most popular location for spending

Biggest single transaction was made in a New York restaurant for several thousand dollars



Top holiday spots 2014:

- US
- Spain
- France
- Australia
- Italy

## Where you live influenced where you chose to holiday in 2014

### Glasgow

"The Only Way Is Marbs" for Glaswegians - almost a quarter of Glaswegians holidayed in Spain



### Edinburgh

A higher proportion of inhabitants of Edinburgh travelled to the US than Brits from any other cities



### Manchester

Mancunians went in long-haul luxury with the US, the UAE and Thailand amongst the most popular destinations



### Leeds

Loiners enjoyed hitting the slopes this year, over 30% visited winter sports destinations!

### Birmingham

Brummies have opted for short-haul trips in 2014 with over 70% travelling to European destinations



### Essex

Around 20% of Essexers visited Malaysia and Singapore, while 22% met the Essex stereotype visiting Spain



### Cardiff

Southeast Asia was a popular choice for people living in Cardiff in 2014 with almost 30% heading to Thailand, Vietnam and Cambodia.



### Bristol

Like Cardiff, Bristolians headed to Southeast Asia with Thailand and Cambodia popular - the South West enjoyed the East in 2014!

### London

Adventurous travellers, destinations visited included Venezuela, Suriname, Guyana and Kuwait.



### Kent

France is the top destination for people living in Kent - a convenient short trip across the English Channel

## Where you travelled to impacted what you purchased

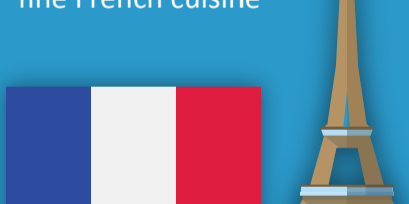
### Barcelona, Spain

Visitors enjoyed a good time in 2014 with dining and evenings out were the most popular spending choices



### Paris, France

Travellers enjoy a 5-star experience, with large amounts spent on expensive hotels and fine French cuisine



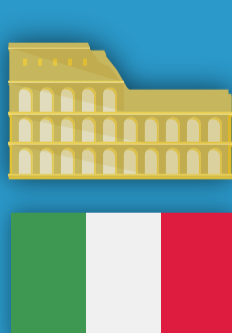
### Singapore

A hotspot for theme park fans, boasting the best theme parks in Southeast Asia, these were popular with my Travel Cash customers



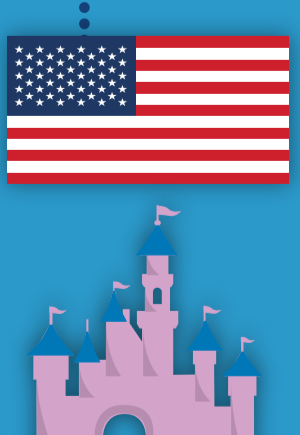
### Rome, Italy

Those heading to Rome have a taste for Italian fashion shopping



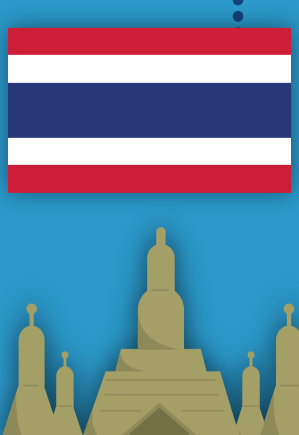
### Orlando, The USA

Many purchases were made at theme parks this year! Shopping for clothes and shoes was also a high priority



### Bangkok, Thailand

A hotspot for travellers, many visitors use Bangkok as a base when booking travel and excursions for their Thai adventure!



### Sydney, Australia

Spent on transport, excursions and local phone for their gap year/travel experience



Think Travel, Think my Travel Cash  
[www.mytravelcash.com](http://www.mytravelcash.com)

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